



## business mentoring

A Mentor's role is to inspire you not by what they have done, but by what you can do. Your Charter Partners business mentor will:

- Focus on you and your business
- Actively listen
- Ask questions
- Suggest alternatives
- Share experience and knowledge
- Help review progress
- Support, develop and stimulate

We don't tell you how to run your business, just help you succeed with it.

### Two heads are always better than one

Do you ever wish that you could find a few more hours in the week to work on your business rather than in it?

Do you get frustrated that you never seem to have the chance to finish the projects you start and eliminate all of your busy work? Do you feel as though you're just not making any progress?

Staying focused, energetic and positive is a challenge faced by every person running a business.

Everyone can benefit from a little guidance and sage advice from time to time, and business operators are no exception. There is no rule that says you have to go it alone.

Asking for help isn't a sign of weakness - it's a sign of strength and smart business practice. So is tapping into the expertise of a Charter Partners business mentor.

### BUT NOBODY KNOWS MY BUSINESS LIKE I DO!

True. We acknowledge that.

But often you need someone who can see the forest from the trees, someone who isn't blinded by the industry or too many years in it. Having a business mentor can help you take a step back, look up from that rut you may find yourself in and see the 'bigger picture'.

If you are serious about keeping your business ahead of the curve and from falling behind the competition, it pays to gain a fresh perspective - because sometimes there's just a better way of doing things.

### FRESH PERSPECTIVE, NEW POSSIBILITIES

Every business owner hits a wall now and then. That is why it's important to have a 'go to' person - someone who will talk to you straight and shake things up a little.

Mentoring is not about asking for assistance only when there is a problem. It is about forming a trusting, long-term relationship with a caring professional who acts as a sounding board, and supports sustainability in your business.

Our Business Mentoring Program provides you with a fresh set of eyes - a qualified Charter Partners mentor who will take a good hard look at all aspects of your business, see things in a different way, challenge traditional thinking and hold you accountable.

“Business owners often say to me that they will seek mentoring advice once they get to a certain size. I tell them that they won't get to that size if they don't seek good advice from the beginning.”

**Anthony McPhee**



it's all about you!

**GYMPIE OFFICE**

Level 3, Cullinanes Centre  
104 Mary Street  
Gympie, QLD 4570  
P: 07 5482 1533  
F: 07 5482 7289

**BUNDABERG OFFICE**

Unit 2, Ground Level  
7 Takalvan Street  
Bundaberg, QLD 4670  
P: 07 4153 3444  
F: 07 4153 3455

E: [info@charterpartners.com.au](mailto:info@charterpartners.com.au)  
[www.charterpartners.com.au](http://www.charterpartners.com.au)

A Charter Partners mentor has no agenda of their own – it's all about you - and your goals. It's all about your success.

We work from experience, not from templates or some one-size-fits-all formula, and bring years of experience of business growth to the relationship. Our approach focuses on developing you and improving your business, and is geared to extend and challenge, and at the same time keep you focused on your goals.

The program includes monthly or quarterly business mentoring meetings, offering a proven and structured approach to assess cash flow and business performance. More than business metrics, it is designed to give you better insight into problems and decisions, and better results with profitability and performance - through impartial, objective discussion and provocative feedback.

**WHAT DIFFERENCE CAN A CHARTER PARTNERS MENTOR MAKE?**

- Support you in building a better business
- Give objective guidance and direction
- Be a sounding board for ideas
- Spark new ideas
- Expand your perspective
- Offer a wider range of expertise, skills and networks
- Provide the tools to identify needs and skills deficiencies
- Help you develop confidence and greater control when running your business

**WHAT YOU WILL GET**

- Individual, personal attention and absolute confidentiality
- Monthly or quarterly meetings with a structured and proven format
- A binder and format that tracks your progress
- A disciplined approach that helps you achieve your goals

Wouldn't you like to have someone always in your corner to give you the support you need? Charter Partners would like to be there for you.

**Business Mentoring > It's challenging + It's motivational + It's empowering**

- Accounting & Taxation
- Business Performance Services
  - *Business Optimiser*
  - *Business Partner Program*
  - *Business Mentoring*
  - *Fixed Price Agreements*
- Company Secretarial
- Succession Planning
- Superannuation, Retirement & Estate Planning
- Taxation Planning

accounting + business advisors